

UNIQUE INNS

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News Release

June 24, 2009

Navigate Your Way to the Perfect Stay

Unique Inns New Website Makes Finding "Special" Easy

PORTLAND, OR (June 24, 2009) – Mega resorts not your thing? Staying with a chain hotel near a major highway not quite that "special" place you had imagined? Finding just the perfect place to stay has just been made easier.

Unique Inns, a collection of the west coast's finest Boutique Hotels and Bed & Breakfast Inns has launched a new interactive website www.uniqueinns.com featuring award-winning chefs & cuisine, luxurious accommodations and amazing ambiance and scenery for travelers who insist on the extraordinary.

"Unique Inn's exciting new website is not only technically and visually impressive but it really helps tell the story of who we are and why all our properties are so unique in the luxury travel market," says Dan Behune, Director of Marketing for Unique Inns. "As independent owners and operators of North America's premiere inns and lodges, it is important that we are able to demonstrate online how truly passionate we are about delivering an extraordinary and highly personalized getaway experience."



Uniqueinns.com features independently owned and operated inns throughout British Columbia, California, Idaho, Oregon and Washington. The website features detailed descriptions of each inn's amenities, with links to their websites and online reservation systems, and is structured to find inns by location or by their unique features, activities and amenities.

Specializing in providing off-the-beaten-path travel experiences from customized fine dining and wine-tasting events to shopping, wilderness adventure and some of the most spectacular sightseeing tours in the world, Unique Inns' members are experts at packaging their best regional offerings to create lasting memories.

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For more information contact Unique Inns:
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About Unique Inns

Established in 1982, Unique Inns is one of North America's first bed and breakfast innkeeping organizations. Over the past 25 years, member inns have earned recognition from Conde' Naste Traveler, Best Places to Kiss, Wine Spectator and mentions in several TripAdvisor.com top 10 lists. Each member inn is operated by experienced innkeepers committed to providing genuine hospitality, generous amenities and world-class accommodations.